



# SAFETYFIX

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## Summary

New “New Idea” contest on desall.com: Safetyfix and Desall invite you to discover new possibilities for **Safetyfix®**, a patented pressure coupling system. We’re seeking **innovative applications** that will broaden and advance the utilisation of this product line in diverse industries and sectors.

**Official page:** <https://bit.ly/Safetyfix-New-Application>

## Company description

Safetyfix Srl was established to address the increasing demand for versatile and reliable components and accessories in the nautical industry. This led to the creation of Safetyfix®, a next-generation pressure coupling system. Our product range is ever-evolving, driven by dedicated research and development that focuses on customer feedback to innovate and introduce new accessories and product variations. Since its inception, the Safetyfix® line has been celebrated for its simplicity and unwavering focus on practicality. This commitment to innovation was recognized in 2019 at the Seatec-Compotec event, where Safetyfix was honoured with both the QUALITEC Technology and QUALITEC Design awards.

## What we are looking for

We are seeking innovative solutions, design products, and creative applications that utilise Safetyfix, a pressure coupling system specifically designed for the assembly of ceiling and wall panelling. Safetyfix ensures versatility, stability, and holding power and is primarily employed in the nautical sector to streamline assembly, reducing both installation times and costs.

Distinct advantages of the Safetyfix system over other mounting methods include:

- Simplified installation and operation
- Fewer fixing points required
- Enhanced safety, stability, and holding power
- Optimised panel coupling

For more details, refer to the “The Safetyfix System” section, and the accompanying documents found in the downloadable *Material files*.



## Guidelines

To ensure the proper development of your projects, please consider the following guidelines:

### The Safetyfix System

The SafetyFix system is an adjustable pressure coupling mechanism designed for attaching a support panel to a finishing panel, suitable for both horizontal and vertical setups. Attachments can be made flush (no air gap between panels) or with an air gap between panels. The “Space 0” variant is for flush attachments, while gaps ranging from 3 to 6 millimetres are achieved with the corresponding “Space 3” to “Space 6” variants.

For examples related to the Safetyfix variants, please refer to the technical sheets provided in the downloadable *Material files*.

The Safetyfix system utilises a specialised fastening mechanism made of three parts, each produced from injectable recyclable polycarbonate:

- **Small Bridge:** This component is to be affixed to the finishing panel and above the Clip, using two screws. It allows for the adjustment of the panel’s positioning before the Clip is permanently fixed.
- **Clip:** Held in place by the Small Bridge, it can be fixed to the finishing panel using two screws should there be a need to secure it statically. It is the male component of the fastening.
- **Collar:** Attached within a hole drilled into the support panel using three screws, it acts as the female component of the fastening. The system includes various types of Collars, tailored to meet different installation requirements and types of panel juxtapositions.

The Safetyfix system enables the attachment of the finishing panel to the support panel **without the fastening being visible**. If necessary, the panels can be separated by applying the required force to release the clip from the collar.

For images and details regarding the components of the Safetyfix system, please refer to the technical sheets and 3D files included in the downloadable *Material files*.

### Project typology

You are invited to conceive innovative solutions, products, and creative applications for the Safetyfix system, contributing to the evolution and diversification of the line.

Important aspects to consider during the ideation phase include:

- **Innovation:** The primary goal is the development of new products and/or applications that offer innovative usage solutions. This contest is an opportunity to exploit the full potential of this product line, providing creative and practical solutions that extend beyond mounting ceiling and wall panels.



- **Creativity:** Imagination and creativity are encouraged to suggest new ways of utilising Safetyfix products beyond traditional applications. We're looking for original ideas that can surprise and inspire.
- **Functionality and aesthetics:** You are encouraged to propose solutions that are highly functional and aesthetically appealing, potentially incorporating innovative materials.

### Applications

Safetyfix products can be applied in numerous and innovative ways, depending on the users' needs and creativity.

**Panel Mounting:** Mount panels to ceilings and walls. They can be used to affix decorative panels, acoustic panels, insulating panels, or other materials. This is the primary function of the Safetyfix line.

**Partition Walls:** Employ the system to create partition walls in offices, commercial spaces, or residential environments, offering flexibility in space organisation.

**Innovative Interior Design:** Leverage Safetyfix to develop innovative interior design projects.

**Creative Lighting:** Utilise Safetyfix for mounting various lighting solutions, including pendant lamps, directional spotlights, or customised LED lighting systems.

**Art Exhibitions and Displays:** Use the system to set up art exhibitions or temporary displays, enabling quick assembly and disassembly of artworks and installations.

**Support for Valuable Items:** Develop innovative supports for items such as sculptures, paintings, or decorative objects, leveraging the stability offered by Safetyfix.

**Customised Furniture:** Design custom furniture like shelves, tables, chairs, or beds using the Safetyfix fastening system in combination with other mechanisms, such as a modular joint, for a unique design.

**Space Organization:** Employ Safetyfix to organise spaces like garages or workshops with shelves, tool holders, organisational panels, or equipped walls.

**Temporary Installations:** Create temporary installations for special events or trade shows, using the fastening system for quick and versatile setups.

**Small Spaces:** Originally designed for the nautical sector, Safetyfix products can also be used in the aeronautical field, for campers, and other contexts characterised by limited space.

**Other Uses:** Explore and propose additional application areas for Safetyfix products, capitalising on their versatility to offer creative, functional, and innovative solutions.



## Style, materials, and target Audience

There are no specific requirements concerning the style, materials, or target audience for the proposals.

## Submission materials

Provide detailed descriptions and up to 5 images to effectively present your projects. Images should be in 4:3 format, with .jpg, .gif or .png file formats acceptable. The colour mode should be RGB and the maximum size of a single file should be 1 MB.

You're also invited to use the designated field on the Upload page to attach a .zip file containing 3D files, and high-resolution versions of the project images. The .zip file should not exceed 100MB.

## Judging criteria

Entries will be judged based on the following criteria:

**Degree of innovation 5/5**

**Functionality/Usability 5/5**

**Technical feasibility 5/5**

**Aesthetic quality 5/5**

**Economic sustainability 4/5**

## Language

Desall is an international community; therefore, all text (abstract, description, tags, etc.) must be in English.

## Contest timeline

Upload phase: 11 October 2023 – 1 February 2024 (1.59 PM UTC)

Concept review: 14 November 2023 (1.59 PM UTC)

Client voting: starting 1 February 2024

Winner announcement: tentatively by the end of March 2024



## Concept review (optional)

Participants have the opportunity to request an optional review of their project by the Desall team by the date indicated above. To do so, they must 1) save their project as a draft from the upload page and 2) send a request to the Desall team via email at [contest@desall.com](mailto:contest@desall.com) or through the contact form. This review is **entirely optional** and only provides an opportunity for participants to receive feedback. It does not constitute a necessary condition for participation or provide any advantage in the final evaluation by the Sponsor.

## Eligibility and submission criteria

Participation is free and open to creative talents of any nationality aged 18 or older. Each participant may submit one or more projects. Only projects published on the website [www.desall.com](http://www.desall.com) from the upload page dedicated to the contest will be accepted.

## Award

**1°: €3000**

The selection of the winner by the Sponsor will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency of submitted projects with the presented brief.

## Extra Award (option right fee)

**€1500**

Throughout the duration of the option right, the Sponsor provides all participants an additional opportunity to be recognized with an Extra Award. Those who receive this award will be compensated with a fee of €1500 for the licence to economically exploit projects that aren't selected as the winning proposals of the 1° Award.

For more information, log in and read the [Contest Agreement](#) from the Upload page. For questions about the brief, use the "Have a question" button or write to [contest@desall.com](mailto:contest@desall.com).

## Submission Guidelines

**Project images:** the first image attached from the upload page will also be used as the preview of the project in the gallery. In order to better present your project and draw the attention of the sponsor, we suggest you to choose a content that provides an overall idea of the whole project in one single image, briefly including all the contents that will be further presented in the following images.

We also suggest you to use all five image slots available from the upload page of the contest and - where possible - to present several views of the project giving also an indication of the main dimensions of the product.

For product design contests in particular, we suggest you to include at least one image with your project on neutral background and no writings.

For the rendering and presentation of your project, the use of copyrighted images, even if slightly edited, is prohibited.

In case of using materials owned by third parties (ex. stock images, stock videos, texts, etc.), make sure you are granted all the licenses needed for participating in the contest, as further specified in the Contest Agreement.

In case of submitting multiple projects or concepts, you have to repeat the upload procedure for each project: do not submit multiple projects with a single submission.

You are required to upload at least 1 image; image ratio: preferably 4:3; allowed file formats: .jpg, .gif or .png; colour mode: RGB; maximum file size: 1MB.

**Descriptions:** we suggest you to use the appropriate fields, “Abstract” and “Description”, to include all textual information about your project. We discourage you to include textual description inside your images, as they might result difficult to read (at all events, we suggest you to include at least one image - if possible - with your project on neutral background and no writing). In the “Abstract” field you have maximum 500 characters to include a short summary of your project while in the “Description” field you can include all the remaining information.

**Additional material:** in addition to the project images, you are invited to attach further materials in a .ZIP archive (NO other file extensions are allowed, such as .RAR) through the “Archive File” field on the upload page. Among the various materials, you may include CAD files, PDF with further descriptions on the project, photos of any models or prototypes, high-resolution images of the project images and 3D files (preferably in .stp or .igs format - you may also include a PDF 3D file for a rapid visualisation). The maximum size of the .ZIP archive is 100MB. You may also attach a video presenting your project through the “Video File” field from the upload page, including it inside a .ZIP archive with a maximum size of 50MB.

**Concept revision:** revision of your project by the Desall team. In order to request a revision, upload your project including the description and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. The revision is NOT mandatory: it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

**Hidden option:** only in case of public gallery contests, you can submit your project with “hidden” design privacy option, provided that you submit your project within the first half of the upload phase. By doing so, your project will remain hidden for all other users until the opening of the Community Vote, if any. At all events, your project will always be visible for the Sponsor regardless of the submission date. This option is automatically disabled once the first half of the upload phase has expired: you can find the deadline for activating this option in the Optional deadlines paragraph inside the brief.

*You can find further instructions on how to create your account, how to submit your project and other information in the [Tutorials](#) and in the [FAQ](#) sections.*